THE BARKA FOUNDATION

Vision Plan

December 2009

Peace Water Wisdom

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BURKINA FASO
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“On average a woman in West Africa walks a distance of 5 KM carrying 20 liters of water each day. Time collecting water from distant locations prevents women from engaging in productive work and sometimes deepens gender disparities. Just in the last 24 hours 6000 people mostly children will have died from lack of safe drinking water and adequate sanitation.

Cheick Sidi Diarra, United Nations High Representative for Least Developed, Landlocked and Small Island Developing States

“The 7 year project (2008-2015), aimed at supporting achievement of the United Nations Millennium Development Goals in Burkina Faso, is particularly significant as its work to eradicate poverty is being cast within the context of creating a culture of peace… I encourage you to give this endeavor your fullest support.”

Anwarul K. Chowdhury, Former Under-Secretary-General and High Representative of the United Nations, referring to the BARKA Burkina Consortium
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I love the vision of BARKA—one based on interconnectedness and interdependence, reciprocity and generosity, in which you give with one hand and receive with the other. This inspiring symbol of balance is what the world is seeking to alleviate the challenges of the 21st century. BARKA is essential to this collective vision.

Amber Chand
CEO, Women’s Peace Collection, BARKA Board Member

Derivation of the word “Barka”

- Barka is an African word that transcends borders, languages and cultures. It conveys gratitude, blessing and reciprocity.
- When someone says ‘barka’ to you, your response is to say ‘barka’ to God.
- In Russian and Croatian a “barka” is a small and sturdy ship usually made of wood and built to travel long distances. In Albanian a ‘barka’ is an entire fleet of ships.
- BARAKA, a related word from ancient Sufi is translated as “a blessing, or the breath, or the essence of life from which the evolutionary process unfolds.”
- BARUCH in Hebrew is also related and means blessed, or “from You (Creator) emanates blessing”.

Amber Chand
CEO, Women’s Peace Collection, BARKA Board Member
Executive Summary

The BARKA Foundation’s mission is to achieve an innovative, replicable and scalable model for the achievement of the UN’s Millennium Development Goals (MDGs) and to facilitate the conditions for the co-creation of a culture of peace.

BARKA’s key strategies for achieving MDGs include increasing accessibility to safe drinking water, women’s empowerment, education and building global partnerships for development with the rural population of Burkina Faso, West Africa.

Through facilitating relationships between villages in Burkina Faso and communities in the US and other countries, BARKA is able to uncover key differences between the indigenous and postmodern civilizations. By functioning as a bridge between the postmodern and indigenous paradigms BARKA enables concrete forms of peace-building, educational awareness and sustainability that serve the global community.

BARKA’s work yields a bi-directional exchange between Burkina and the West in which respective gifts can be recognized, valued and shared. This is enabling a new paradigm for development, self-empowerment and peace.

Passion, vision and innovation are not enough for an NGO to survive in today’s world. This vital work is not possible without adequate financial support. BARKA intends to solicit donations and grants from individuals, foundations, corporations, and government programs. BARKA Foundation seeks to raise $150,000 immediately to secure plans for 2010 and an additional $350,000 over the next 2 years to address essential staffing needs and expand program services in both the US and Africa.

In addition, BARKA is developing a “business model” that will enable its own organizational self-sustainability and provide a reliable cash flow. BARKA Networks is the production arm of the organization and the anticipated driver of “earned” revenue. Consideration is currently being given to making this a for-profit venture within the non-profit structure of BARKA Foundation. Revenues are anticipated through concerts, tours, television programming, sales of DVDs, CDs and merchandise, lectures and other activities that simultaneously advance BARKA’s mission in the process of generating sales to finance programs.

“Indigenous peoples are the custodians of some of the most biologically diverse areas of the world. They have an amazing amount of traditional knowledge about their environment which is transferred from one generation to the next, and this knowledge is essential for the success and sustainability of development projects aimed at achieving the Millennium Development Goals.”

Elsa Stamatapoulou
Chief, Secretariat of the United Nations Permanent Forum on Indigenous Issues
“To work alongside Esu and Ina is to feel their relentless passion, energy and drive to make the BARKA Foundation into a significant force for positive change. They do this 24 hours a day, 7 days a week because they are driven by a greater force which compels them to act. They work at this feverish pitch not for their own gain, but because they see the urgency of the situation and know that time is of the essence for the future of the children in this world.”

Adam Ruderman
Social Entrepreneur,
BARKA Board Member

BARKA MODEL (STAGE 1)
- Grassroots, local, holistic
- Cross-cutting & transdisciplinary
- Aim high: develop a replicable model that can scale
- Centrality of water
- Focus on Women, Children, Elders
- Build bridges, build wells, build peace
- Reciprocity
- Prayer, meditation, indigenous spiritual technology

The BARKA Foundation arose in order to address the most pressing issues facing a small village in the bush of Burkina Faso:
- water scarcity
- basic sanitation
- hunger
- sustainable agriculture
- deforestation
- healthcare
- access to energy
- climate change

BARKA’s guiding principle is to first do no harm. BARKA is engaged with the indigenous, local population to join hands together in solving the issues of transforming the cycle of permanent food insecurity and poverty into one of sustainability, empowerment, autonomy and prosperity.

The culture, identity and languages of the indigenous people of Burkina Faso are endangered. BARKA is approaching its development work in Burkina with great sensitivity to this condition, taking into account indigenous culture and identity within the new paradigm of achieving MDGs.

The BARKA Foundation was created as a response to make needed changes to the way the western world approaches the issue of “development” and poverty eradication.

BARKA’s Co-Founders are bringing fresh insights and new methods that have already proved effective. Their successes are a reflection of what ordinary people can achieve with extraordinary commitment.

BARKA is an integral part of a growing movement that has no name, no leader, no single ideology and is grassroots, international, interfaith, and intergenerational. Never before in history would such a phenomenon be possible, and it has never been more important for the work detailed in this document to succeed and find its support in the world. The children of the future depend on it.
Why A New Paradigm of Development is Necessary
Because the old models aren’t working.

**MDG Tracker**
Information regarding Burkina’s MDG targets clearly shows that not only is more information needed, significant changes need to be made in order for MDGs to be satisfied on target.

**PROGRESS BY GOAL**
Current status in accordance with national Government reporting:

- **Eradicate extreme poverty and hunger**
- **Achieve universal primary education**
- **Promote gender equality and empower women**
- **Reduce child mortality**
- **Improve maternal health**
- **Combat HIV/AIDS, malaria and other diseases**
- **Ensure environmental sustainability**
- **Develop a global partnership for development**

The MDGs in Burkina Faso are either off track, lacking sufficient information, or possible if changes are made.
BARKA Foundation is on the ground in Burkina gathering new information, documenting quantitative and qualitative work, and making the necessary changes required to achieve MDGs on target by 2015.
About BURKINA FASO

- Formerly called the Republic of Upper Volta, it gained independence from France in 1960 and was renamed by President Thomas Sankara in 1984.
- Translation of Burkina Faso: Nation stands tall, or Land of honorable people.
- Burkina Faso is a landlocked country. It is surrounded by six countries: Mali to the north, Niger to the east, Benin to the south east, Togo and Ghana to the south, and Côte d’Ivoire to the south west.
- It is ranked 177 out of 182 countries on the Human Development Index (UNDP 2009).
- Burkina holds the worst rating on the planet in overall health and development status of mothers (Save the Children).
- Infant mortality rate is 20%. (UNICEF)
- Nutritional status of children has worsened since 1993 and malnutrition is the underlying cause of 50% of all-cause child mortality. (UNICEF)
- It has the highest illiteracy rate in the world. (UNDP)
- It is estimated that in a rural village 1 person in 1000 may be able to read. (International Service)
- 46% of people in BF live below the poverty line. (Better by the Year)
- Less than half of the population has access to clean water and less than 10% to adequate sanitation. (UNICEF)
- Desertification and deforestation are on the rise. Water availability has decreased annually for the past 45 years. (Better by the Year)

Burkina Faso is one of the poorest countries in the world. Its resilient, open-hearted, graceful people experience three distinct seasons—the dry season, the rainy season, and the “hunger season” which takes place each year as farmers wait for crops to mature.

More than 80% of Burkinabe (citizens of Burkina Faso) are smallholder subsistence farmers, the poorest of the poor who make less than $1/day.

These cultivateurs are caught in a permanent cycle of food insecurity.

Poor land use techniques and resource management worsens a bleak picture of unsustainability.

Lack of knowledge about rudimentary hygiene contributes to the spread of disease.

*It has been proven that small, benign interventions can be implemented in a rural African village to break through the otherwise insurmountable cycle of poverty.*
“Peace for a nation is like health for an individual. In the same way we work toward health, we must work collaboratively toward peace in West Africa, Africa and globally. We must work with countries in conflict to regain peace for the building of a happier world for everyone. It’s through peace that we can truly envision our nation’s future. This requires new initiatives and more pertinent methodologies to sustain our international action”.

President Blaise Compaore, July 31, 2009

“The spirit of innovation is the key to the future.”

President Barack Obama, August 1, 2009

“The BARKA Burkina Consortium has the support of the Burkina Faso Permanent Mission to the United Nations.”

His Excellency Michel Kafando, Ambassador, UN Permanent Mission of Burkina Faso

“We welcome this endeavor to improve the living conditions of Burkinabe and also to share Burkina’s gifts with other parts of the world. The BARKA Burkina Consortium is an innovative model leading the way toward a new form of cooperative development and humanitarian assistance. The Burkina Faso government looks forward to working with the Consortium and its partners.”

His Excellency, Ernest Paramanga Yonli, Ambassador, Burkina Faso Embassy to the US
The BARKA Burkina Consortium

On Peace Day, 2008, BARKA Foundation unveiled the BARKA Burkina Consortium, a collaborative effort to co-create a new paradigm of development in Burkina Faso that is replicable and scalable.

Read Press Release for full details

The BARKA Burkina Consortium joins together NGO’s, UN and government agencies, businesses, schools, youth groups, women’s associations, faith-based and civic organizations, philanthropists, political leaders and interested parties in a united front to create a model for achieving Millennium Development Goals in Burkina Faso through the UN’s target date of 2015.

In essence, the Consortium is the vehicle for BARKA to put its theories into practice:

• Utilization of the UN’s MDGs as a framework for eradicating extreme poverty
• Advocacy of human rights and cultural identity of indigenous peoples within its core methodology of “community-led” development
• Places women in a central role of decision-making and determination of best practices; through micro-loans facilitates a rise in their social and economic status
• Focus on raising educational and cultural awareness of children, the leaders of future generations
• Use of music and educational entertainment as a universal language for building peace
• Integration of indigenous and postmodern technologies

Video Introduction to BARKA Burkina Consortium [Length: 10:11]

“I am the Mossi King representing more than half of the Burkina Faso population. I am a man of peace, having received this country’s highest honor for building peace. My full support of this endeavor is based on the social, spiritual, economic, and moral benefit for the people of Burkina and for all the people in our global village. It is with gratitude that I acknowledge the respect that BARKA Foundation has shown me and the spiritual traditions of my country. Together we hope to change the world in some small yet significant way for the betterment of all. This is a project for the children of the future and I will employ all within my power to ensure its successful outcome.”

His Majesty, Emperor Mogho Naaba
The Village Micro-Model

How does a small yet rapidly growing non-profit/for-impact organization tackle the enormous and recalcitrant problems facing rural West Africa? **Start small and think big.**

BARKA is developing the concept of the village micro-model, in which a set of best practices for eradicating extreme poverty is determined. This ‘recipe’ is one that will be replicable in many rural villages simultaneously on a regional, national and international scale.

To quote Al Gore quoting an African proverb: If you want to go quickly, go alone; if you want to go far, go together. We need to go far, quickly.

With the village micro-model small steps produce major impact.

*In this way, a small investment in a food insecure subsistence farmer in Burkina Faso yields big returns... and a village can save the world.*

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“BARKA’s work on the local as well as international level, its emphasis on integrating art and music into its humanitarian efforts, and its stalwart philosophy of working directly with indigenous people to develop a sustainable means of eradicating poverty and to share their cultural and spiritual wisdom with the West is blazing a trail toward reconciliation, healing, reciprocity and peace.”

Michael Johnson
UN Representative,
Pathways To Peace
STRATEGIC FOCUS #1: WATER

The primary strategy for achieving MDGs in Burkina Faso is to focus on creating accessibility to safe drinking water. Clean water stood out as the lowest common denominator, the single most important element that is directly or indirectly integrated with all 8 MDGs.

“The MDGs recognize the centrality of water and sanitation in poverty reduction... Achieving these targets will also contribute significantly to other Millennium Development Goals including Education, Child Mortality, Gender Equality, Maternal Health, and Fight Against Disease.”

His Excellency Thomas Stelzer, Assistant Secretary-General, United Nations

In 2008, BARKA Foundation held numerous meetings with women in the city and in rural regions of Burkina to hear their thoughts about the greatest problems facing them and to determine how best to proceed. Unanimously, all the women pointed to clean potable water and the distance they must travel to carry water to their families as their greatest issue.

During these meetings, the women agreed to work with BARKA Foundation, to cooperate and co-create a model for achieving MDGs. These talks were extremely empowering for the women and resulted in the formation of BARKA’s first micro-finance initiative.

Watch video clip “Women @ the Well” [Length: 3:34]
STRATEGIC FOCUS #2: WOMEN’S EMPOWERMENT

Women, Water and Microfinance

Water and women are intricately linked in Africa. Making water accessible empowers women. In addition to clean water initiatives, BARKA is establishing micro-finance programs for small, sustainable, women-owned businesses in Burkina Faso through connecting individual women and women’s associations in the US directly with women’s groups in villages of Burkina.

CASE STUDY: Women with Wings, an all women’s singing group in BANGOR, MAINE

- Raised funds in 2008 to kickstart a micro-loan program with 87 women in Fada
- BARKA filmed the giving of those funds to the Burkinabe women
- Film footage was edited and shown to Women with Wings who became inspired to raise further funding; American women also recorded video messages and performances to be shown to the women in Africa
- These women’s voices can be heard in BARKA’s documentary film BARKA! BURKINA.

Women’s Rights

Political Representation

Rural women need advocates in Washington D.C. and within their local governments. They produce half the world’s food and in developing countries between 60%-80% of food crops yet own only 1% of farmland [CARE]. Programs and policies are developed concerning food security in these countries without taking women into consideration.

Social Issues

The traditional practices of Female Genital Mutilation and Cutting (FGMC) and “arranged marriages” (giving young girls away as brides) are both illegal in Burkina Faso. Running up against these issues will be difficult and unavoidable. BARKA will consult with in-country experts trained in the field of sustainable social development to promote discussion, debate and work to facilitate positive social changes that are self-governed and autonomously defined.

- 40% of girls in rural Burkina still experience circumcision (down from 66% in 1998).

- FGMC has recently been shown to increase problems during childbirth by as much as 70% and that babies are more likely to die.

- As of 2004, 70% of circumcisions are carried out on girls under the age of 7 because it is harder for authorities to detect.
STRATEGIC FOCUS # 3: RECIPROCITY

The strategy for achieving MDGs has much to do with developing a relationship of reciprocity and mutual benefit between Burkina Faso and international partners, and furthermore to hold up the resulting bridge building and increased awareness as a model for creating a culture of peace.

BARKA’s work is about more than engaging regional and international partners in African development projects. It’s about joining communities:

• Initiates cultural, educational and interfaith exchanges
• Fosters dialogue between women, children and elders
• Creates heightened sensitivity to the issues affecting each other
• Develops a sense of global citizenship and planetary responsibility

As the Hopi Elder Message (indigenous prophecy delivered at the UN) states, the modern and indigenous worlds need each other to survive as one global family. The wisdom traditions of the indigenous world are in jeopardy of being lost yet have much to teach the western world in areas of sustainability, interdependence, resource conservation, cooperation vs. competition, spiritual healing, reconciliation and peace.

BARKA’s work has a dual opportunity:

• Assist the indigenous rural population of Burkina Faso break the cycle of extreme poverty
• Inform the western world about the precious resources within the indigenous paradigm

Part of BARKA’s mission is to bring the lessons learned back home to the US and the global development community. In addition to working on the regional level, this requires working with policy makers in Washington and Burkina Faso. President Obama stated his intention to eradicate extreme poverty in our time. This ambitious mandate cannot be achieved without reform to current policies for foreign aid assistance and safeguards to protect the rights of indigenous peoples. BARKA is an advocate for women, indigenous peoples and those trapped in the vicious cycle of chronic food insecurity and extreme poverty.
Target Markets
In order to facilitate a relationship of reciprocity between BARKA’s transatlantic constituents and as a concrete way to practice building peace, BARKA has identified the following sectors on which to focus:

- Schools
- Youth Groups
- Women’s Associations
- Faith-based Organizations
- Businesses
- Civic and Political Leaders

Case Studies

PARTNER SCHOOLS

Sullivan Elementary School 3rd Grade Class
North Adams, MA
- Raised $700 and $1200 in 2007 and 2008 respectively for BARKA’s well drilling effort as part of a service-learning project based on the earth science block of the Water Cycle.
- Press Link: North Adams Transcript: “Students Unite to Help West Africa Water Shortage”

Gabriel Abbott Memorial School (K-8)
Florida, MA
- Devised a K-8 curriculum that engaged every student in the school in aspects of water or West Africa.
- A fundraising dinner event was held on World Water Day, student art was auctioned, students screened a related film and performed African drumming and dance.
- $1800 was raised for BARKA Foundation’s forthcoming well project.
- Press Links:
  - Berkshire Eagle: “Unbottled Education: Students fundraise for Clean Water Projects in West Africa” (Download)

Monument Mountain Regional High School (9-12)
Great Barrington, MA
- Initiated the first Walk for Water in 2008 and raised $4000.
- Ina & Esu discussed microfinance with the Global Village class.
- Engaged students to raise funds to add to BARKA’s micro-finance initiative.
- Press Link: Berkshire Eagle: “BARKA Foundation for the Berkshires; Group Brings Culture, Water to Africa”

RAILROAD STREET YOUTH PROJECT

Great Barrington, MA
- Local Great Barrington, MA youth group self-organized a “Local Initiative for Peace”
- Adopted an English-speaking class in Fada as its concrete action for peace-building.
- Established penpals, emailed, and sent care package.
- Enriched and empowered students on both sides of the Atlantic.

RSYP’s Local Initiative for Peace
UNITARIAN UNIVERSALIST CHURCH NETWORK
NY, CT, MA, VT, NH, ME
• Touched 8 Churches in 5 states during Peace, Water & Wisdom Walk 2009
• Screened BARKA! BURKINA at several locations
• Raised funds, planted seeds for future collaborations
• Tapped into international UU network
• Unitarian Universalist Society of Bangor (UUSB) is currently raising funds for another well for its “Green Sanctuary” initiative

COLONIAL THEATRE “WELCOMING WEST AFRICA” EVENT
Pittsfield, MA
• BARKA led a community event to honor local African immigrants and African-Americans while raising funds for BARKA’s work in Burkina
• Hosted by historic local theatre; in conjunction with performance by West African Song & Dance Ensemble
• Participation of 7 related community non-profits and supported by numerous local businesses
• Awareness raiser for BARKA Foundation’s presence in Berkshire County; significant press, effective marketing campaign that advanced mission

Berkshire Eagle, Berkshires Week: “Welcoming West Africa”
Berkshire Eagle front page story: “Culture at the Colonial”

SISTER CITIES
• Plans are currently in discussion with various cities in Burkina Faso and the northeastern United States to engage in sister-city relationships
• Sister Cities in development
  • Bangor, ME—Ouagadougou
  • Great Barrington, MA—Fada N’Gourma
In a Town Hall meeting on 12/14/09 the Great Barrington Board of Selectmen approved BARKA’s 1st US-Burkina Faso sister-city proposal between Great Barrington and Fada

Event Poster

Esu, Mayor Gerry Palmer of Bangor, Maine, Ina
Development Action Plan (Burkina Faso)

This project has been developed over the past two years and will occupy most of the forthcoming two years. BARKA is now ready to implement this plan and is currently in discussion with several groups to provide preliminary funding for the first phase of work.

Key activities & MDG targets during first phase of work in La Petite from 2010-2012:

Water
- Drill 4 wells
- Fix 4 broken wells

Basic Sanitation
- Dig gender-specific latrines at two local schools

Sustainable Agriculture
- Establish irrigation to grow crops year-round and ensure against drought
- Create irrigated gardens at local schools to establish a lunch program
- Work with agronomists to create controlled field studies and trials for biochar and indigenous plants that show great promise in various areas:
  - Biochar: Charcoal made from any biomass; made through simple low-tech process of pyrolysis which releases hydrogen gas and can be captured to create renewable energy; charcoal byproduct is sprinkled on garden and re-mineralizes soil, retains moisture, boosts crop yields, enhances nutritional value of crops, and sequesters carbon from the atmosphere; currently gaining worldwide adoption
  - Moringa: referred to as the “miracle tree”; indigenous within Burkina Faso, drought-resistant, fast-growing, will grow in wide variety of poor soils. Its multi-purposes include food supplement for people, livestock and sanctuary animals, cosmetic oil, nutritious vegetable, water purifier and biofuel. Studies have shown Moringa leaves to be an excellent source of vitamins, mineral and protein. It contains 40% more protein than soy and the leaves contain a well-balanced profile of essential amino acids, rare for a plant (Wikipedia). Effective against malnutrition. Moringa seeds contain a cationic polyelectrolyte that has proved efficient in water treatment, as a substitute to aluminum sulphate and other flocculent, and is biodegradable. Oil extracted from seeds is an excellent edible vegetable oil and useful within the cosmetics industry and as biofuel. Moringa is also used as livestock feed and its powdered bark is sold in pharmacies as medicine. (Moringa News)
  - Sapindus: known as the soapnut tree; also indigenous to Burkina Faso; provides a cheap and bountiful supply of raw material for traditional soap; soap-making is a small sustainable business for village women
Education
• BARKA will work with UNICEF to establish in-school Water, Sanitation and Hygiene (WASH) programs
• Re-forestation initiative and tree planting provided by students and youth groups; the planting of Sapindus trees provides raw materials for locally produced soap [women teach process to students] which is then used in local schools to support WASH program
• Work with in-country NGO to provide paper, pens and needed supplies to schools in Fada region.

Women’s Empowerment
• BARKA will work with educators to provide village women with basic education
• BARKA’s existing microfinance program will be expanded to accommodate wider support for small women-owned sustainable businesses

Healthcare
• Supplies in the existing clinic will be bolstered
• Through proposed support by the UN and Peace Corps, parasite and de-worming medication will be distributed to affected children and adults
• Visiting practitioners from participating communities in the US on “Voluntours” [educational and work exchange programs] will administer services free of charge
• AIDS testing and information-gathering will address insufficient data

“What we are trying to do in Burkina Faso is not bring in expensive old conventional technologies but to tread a new path. We have an opportunity to create an entirely new paradigm, a new system where we can create sustainability. In Burkina Faso there is very little infrastructure so when we create a system to develop ways to provide clean drinking water and waste water treatment we do so in a way that does not create the problems we’re facing here in the West.”

John DiTuro, Research Scientist and Technical Advisor to BARKA Foundation, CEO, Aquadynamic Solutions
Technology

Particular sensitivity will be paid to introducing western technology. When possible, modern technologies will be used in conjunction with time-tested indigenous technologies. Focus on “backyard” technologies that are simple, cheap, easy to maintain and locally sourced. Modern and indigenous technologies will be employed in several ways:

- Water: Purification and filtration treatment, exploration of hydropower, treadle pumps, solar powered irrigation
- Consult women, elders, diviners, dowsers and trained geologists/hydrologists on determination of locations
- Agriculture: Compare biochar vs. organic fertilizer vs. current practices
- Electricity: Introducing electricity has shown to boost literacy levels as adults can learn to read at night after the day’s work, however this can profoundly change cultural life and must be introduced responsibly
- School: Introduce computers and the world wide web in classroom environment
- Internet accessibility is possible via cell phone signal or portable satellite and would enable live video chats with schools in the US and other parts of the world enriching students by opening their horizons

Documentation

- The project will be documented in video for distribution and promotion

Definition: “Free Prior Informed Consent recognizes indigenous peoples’ inherent and prior rights to their land and resources and respects their legitimate authority to require that third parties enter into an equal and respectful relationship with them, based on the principle of informed consent.”

United Nations Department of Economic and Social Affairs, Division for Social Policy and Development, Secretariat of the Permanent Forum on Indigenous Issues

Indigenous Spiritual Technology

BARKA works with “medicine-keepers”, the guardians of ancient wisdom to assist this work on a spiritual level; when appropriate BARKA is documenting these endangered traditional and sacred arts through video and photography

The sacred art of sand divination, credited with inspiring the binary code which gave rise to the modern computer.
“This year in the Global Village class the students looked at micro-loans and how do we as a country and as individuals have an impact worldwide. BARKA came into the classes, explained microfinance economically, socially and physically in terms of what they produce. BARKA showed films of women in Burkina Faso receiving and using micro-loans. It gave the kids a real understanding not only of world economics but of how they can be empowered to help other people just through their academic studies and coming together to organize a fund drive for micro-loans.

“I think it’s a perfect thing for a high school in the Berkshires or anywhere else in this country to be involved in (BARKA’s) work in Burkina Faso. It gives the kids a sense outside of their geographical limits, it opens their horizons in terms of world cultures, languages, literature, economics, poverty, amazing assets that they might not otherwise have access to. It gives them a sense that they are empowered to help.”

Maeve Hitzenbuhler, Principal, Monument Mountain Regional High School

“Should the Berkshires care about Africa’s water problems? Absolutely.” State Representative Daniel Bosley

Students from Anna Saldo Burke’s 3rd grade class at Sullivan Elementary, North Adams, MA
Education (United States)

In the United States, BARKA’s mandate is education and raising awareness about sustainable and peaceful ways to live together on the planet. Through the actions of the BARKA Burkina Consortium, BARKA Foundation is able to provide concrete examples and opportunities for people of all ages to participate.

Strategic Development Plan

Specifically, through service-learning curricula (K-College) regarding water scarcity, poverty, West Africa, indigenous issues and advocacy, cultural sensitivity/appreciation, and inspired activism, BARKA is working with educators to develop programs designed to raise awareness and funds for program activities in Burkina Faso.

Click to see Anna Saldo Burke’s 3rd Grade service-learning project: “Water is Essential”.

Much like the set of best practices developed for achieving MDGs in La Petite, BARKA’s educational strategy is to first perfect the model with local initiatives currently underway, then to scale to a regional (state) level and finally to scale nationally.

Connecting schools in the US directly with schools in Burkina Faso is a profoundly impactful way to positively affect students’ lives and communities.

NGO Education Partner: Global Water Network, a project of Earth Day Network

- BARKA Foundation is in discussion with Consortium Partner Global Water Network to incorporate water-related curricula into Earth Day Network’s “Green Schools” Program and to draw on support from its national Educators Network of 25,000 teachers.
- EDN is also consulting with BARKA about the concept of international standards for a “green school” in a developing country, beginning with clean water, basic sanitation and a lunch program.
- In 2008, BARKA’s project to dig 2 gender-specific latrines for the school in La Petite Village was accepted by Global Water Network into its online fundraising program; GWN posted the project on its website where it attracted target funds faster than any other project-100% of funds needed within 12 months.

The BARKA Foundation Vision Plan
BARKA Networks is the media production arm of BARKA Foundation. It draws on the universal language of music, dance, film and art to build peace and reveal what is common in all of us. BARKA’s cultural art projects, regardless of the medium, are designed to educate and entertain, advancing awareness and achievement of its mission goals and in many cases, simultaneously raising funds for program activities.

**Media Production**
Yessai Baba Productions
- Video documentation
- Filmmaking
- Television programming
- Short form “webisodes” for social networking sites
- CD/DVD production and distribution
- Documentation of traditional musicians, songs and endangered languages

**Music Label, currently in early phase development**
- Proposed recording and production studio in Ouagadougou (2011)
- Recording and distribution

**Concerts, Tours & Events**
Two major flagship annual events were established in 2009. See Case Studies below.

**Developing Markets**

**Written Works**
- Ina & Esu are currently writing a book of their journey and experiences in Africa

**Lectures**
- Presentation of fieldwork and relevant findings and topics at schools, conferences and solidarity organizations

**Consulting**
- Corporate Social Responsibility
- Engage corporate clients working in developing countries to practice a higher degree of social responsibility and sensitivity
- Sensitize clients to Free Prior & Informed Consent in their locales
- Work with clients to develop programs to “give back” to local communities in ways that build brand loyalty and serve the greater good

**Merchandise Sales**
- Online sales of t-shirts, hats, “Faso Fani” (BARKA related cloth with traditional patterns), media titles (CD’s, DVD’s), greeting cards, books, early stage imports such as pure shea butter, raw honey, instruments and crafts

BARKA has formed its own “house band”, BARKA Wende Music (Thank God Music), a troupe of 9 musicians who blend traditional and modern songs and rhythms.
Studies in Impact

**BARKA! BURKINA**

- 4 years of filmmaking work in Burkina Faso resulted in 1st feature-length documentary film
- Chronicles BARKA's early stages
- Stella Productions donated more than $50,000 in services for post-production and editing
- "BARKA! BURKINA" had its world premiere in Official Competition at FESPACO, Africa's largest and most prestigious film festival, Ouagadougou, Burkina Faso
- Only film in the Diaspora category to receive an additional screening
- Screened in 5 public theatres in Ouagadougou during the Peace, Water & Wisdom Film Festival, September 19-21, 2009
- Used for marketing and promotional purposes:
  - Screened throughout Peace, Water & Wisdom Walk, USA, May 2009 and used as a fundraiser
  - Screened in partner US schools (grades 3-12)
- Currently in discussions to sell broadcast rights in Burkina Faso and US

*Click to see movie trailer.*
PEACE, WATER & WISDOM WALK (USA)

- **500-mile “Walk for Water”** from UN in NYC to Bangor, Maine
- 20 cities in 20 days
- Networked through Unitarian Universalist Societies and dozens of solidarity organizations in 6 states
- Met 5 Mayors and the Governor of New Hampshire
- Extremely effective marketing endeavor generating significant media attention
- Exponentially increased email database through hundreds of individual donations
- Received $30,000 in charitable donations and $5000 in-kind services from hotels and restaurants
- Received first major award (See Sidebar)

Publicity, Promotion & Marketing

- Coverage in 13 local newspapers including 2 major publications
- Radio
  - CNN affiliate in Danbury
  - WERU, Maine
- Television
  - PCTV
  - WLBZ and WABI (Maine network news affiliates)
  - SMTV, global satellite network covered the event and created a 2-part series for its “Good People, Good Works” program

During BARKA’s recent 500-mile Peace, Water & Wisdom Walk, Ina & Esu received the Shining World Compassion Award by spiritual leader Supreme Master Ching Hai for “selflessly raising awareness and funds to make clean water accessible to the rural population of Burkina Faso.” The award came with a $20,000 check to BARKA Foundation and a crystal plaque that was presented in Ouagadougou during the Peace, Water & Wisdom Festival.

Supreme Master Ching Hai’s Personal Letter to BARKA’s Co-Founders presented during the Shining World Compassion Award Ceremony on Saturday, September 20th (Download)

**RELATED LINKS**

- **Event Poster**
- **Media Alert** (Download)
- **Press Release** (Download)
- Parsons The New School For Design Call for Artwork for BARKA’s Minivan “Bertha”
- **Walk for Water Press Coverage** (Download)
- Supreme Master Ching Hai $20,000 Donation Press Release
- Supreme Master Television’s Coverage of the Walk on their satellite TV program “Good People, Good Works” Part 1
- Part 2
- WERU Radio Interview with Ina & Esu

www.barkafoundation.org
PEACE, WATER & WISDOM CONCERT & FESTIVAL
(Ouagadougou, Burkina Faso)

OBJECTIVE: To raise global awareness of water scarcity in West Africa and funds for water initiatives of the BARKA Burkina Consortium; to draw Africa and Burkina’s attention to the International Day of Peace

THREE-DAY CONCERT & FESTIVAL, SEPTEMBER 19–21, 2009

Festival program included:
• Ouaga Walk for Water: This would not have been possible without the strategic alliance BARKA forged with the Burkina Faso government via the Mayor’s Office of Ouagadougou.
• Two concerts featuring Burkina’s top musical talent
• Film festival co-produced by FESPACO
  • BARKA! BURKINA screened at 5 theatres in Ouagadougou
• Peace ceremony on Peace Day
• Event was supported by two dozen corporate sponsors

His Majesty the Mogho Naaba, King of the Moussi people, accepted to be the Godfather of the inaugural Festival.

Received Pan-African and global promotion
• Television
  • RTB
  • TVZ
  • Africable
  • SMTV
• Radio
  • OuagaFM (Ouagadougou)
  • Horizon FM (Burkina Faso)
  • RTB (National Radio & Television Burkina)
  • RFI (France)
  • NPR (USA)

RELATED LINKS
• Peace, Water & Wisdom Concert Presentation (Download)
• Festival Press Release
• Burkina Faso Press Coverage (Download)
• Billboard promotion for the event (Download)
• 14 Yaar Concert Poster (Download)
• Event Poster—English Version (Download)
• Event Poster—French Version (Download)
• WAMC interview with Charlie Deitz
• Radio Promotions for the Festival (in French)
  • Spot 1 - 6 weeks before the event (Download)
  • Spot 2 - 2 weeks prior (Download)

“Shining World Compassion Award: Water for Peace, Wisdom for Life” Supreme Master Television’s 1-hour Enlightening Entertainment episode covering highlights of the Peace, Water & Wisdom Festival and Shining World Compassion Award Ceremony
Also available as Windows Media Download

The BARKA Foundation Vision Plan
Historical Overview
• The BARKA Foundation was established in 2005 and incorporated as a 501(c)3 non-profit charitable organization in January 2006.
• It has operations and staff in both the US and Burkina Faso, Africa.
• BARKA Foundation is registered as a local NGO in Burkina Faso.
• In 2009 BARKA received affiliated NGO status from the United Nations Department of Public Information (UN DPI NGO).
• BARKA is currently operated almost exclusively by unpaid volunteers- 10 in the US and 25 in Burkina Faso.
• BARKA Foundation grew 20% in 2008 and 52% in 2009

Steering Committee Meeting for the Peace, Water & Wisdom Festival at the Mayor’s Office in Ouagadougou

Karim Combary, dear friend and BARKA volunteer since 2005

Laurie Cartier and Carol Dearborn, two of dozens of volunteer organizers for the Peace, Water & Wisdom Walk 2009
Organizational Overview

Clean Water & Achievement of MDGs in Burkina Faso
• Improve Accessibility to Clean Water
  • Clean water as a human right
  • Water as the keystone for achieving MDGs
• Determine an integral framework of best practices for breaking the cycle of underdevelopment; sectors include water accessibility and purification, basic sanitation, irrigation and sustainable agriculture, education, hygiene & healthcare, micro-finance and access to energy

Education
• Subjects: Water scarcity, poverty, MDGs, microfinance, indigenous paradigm, Africa
• “Service-Learning” programs (see page 21) result in inspired activism
  • US & Burkina Faso
  • Education for students & adults

Women’s Empowerment
• Special emphasis to MDG #3 because of its relative importance in creating balance, sustainability and peace for the planet
• Directly connecting women of Burkina Faso with women internationally for mutual empowerment

Indigenous Peoples
• Primary constituency and partner
• Cultural preservation of indigenous spiritual technologies
• Documentation of endangered languages and wisdom traditions
• Advocacy for protection of human rights

BARKA Networks
• Media production: film, TV programming, music, radio
• Events, concerts, tours
• Lectures
• Consulting

Peace
• The largest context of BARKA’s work
• Each of the above areas are practical acts of peace-building
Organizational Achievements

- On Peace Day 2008, established the BARKA Burkina Consortium, a collective of organizations and individuals to work collaboratively to achieve MDGs in Burkina Faso. *Received Citation of Achievement by Senator Ben Downing (MA)*

- Inaugurated two annual fundraising events, in 2009:
  - *Peace, Water & Wisdom Walk in the US (Walk for Water)*
  - Received “Shining World Compassion Award” by Supreme Master Ching Hai International Association
  - *Peace, Water & Wisdom Concert & Festival in Burkina Faso*

  - *Film was selected for Official Competition, received additional screening*

Massachusetts government recognized the creation of the BARKA Burkina Consortium with an official citation

Presentation of $20,000 gift to BARKA Foundation by Supreme Master Ching Hai International Association
Success Factors

1. **THE COMMUNITY OF LA PETITE VILLAGE IS WITH US**
Since 2005 repeated visits to a small village in the bush of eastern Burkina Faso referred to by locals simply as “La Petite” led to the development of a close relationship between the village and BARKA’s Co-Founders. A kind of mutual adoption of each other took place. It is in this small community of approximately 500 indigenous people who have had little contact with the modern world where BARKA will focus its work for the next several years. During the past four years BARKA Foundation has worked directly with the women and elders of the village to gain their advice and support. Village meetings are ongoing to discuss and determine processes, achieve clarity, inspire an investment in the project on the part of the local population, give voice to alternative options and opposing opinions and gain approval from local stakeholders. This kind of “community-led development” implies the practice of self-governance and fosters mutual respect, openness and humility. This is crucial to create lasting change, self-determination, empowerment and peace.

2. **POLITICAL COOPERATION**
Government agencies which have assisted BARKA include:
- Burkina Faso Embassy to the US
- Ministry of Water
- Ministry for the Promotion of Women
- Ministry of Sport
- Ministry of Culture, Tourism and Communications
- Ministry of Foreign Affairs
- Ministry of Administration
- Mayor of Ouagadougou
- US Embassy in Burkina Faso
- American Cultural Center
- His Majesty the Mogho Naaba, King of Moussi People
- Local kings, mayors, prefects throughout specific areas of Burkina Faso

BARKA Foundation is working with Burkina Faso government officials and representatives and Burkina citizens (Burkinabe) to declare Peace Day a national holiday, potentially the first country in the world to do so.

3. **MANAGEMENT TEAM**
BARKA’s Co-Founders are uniquely qualified for their role to lead this organization and its ambitious mandate. For Ina & Esu Anahata, this is not a job but a calling. They are bridge builders, peacekeepers, and documentarians of the world’s endangered indigenous civilization. They both feel as though they were brought together from radically different former paths in order to align their work and lives with this purpose.

Ina & Esu didn’t choose Burkina Faso-Burkina chose them. In 2004, they met under the guidance and instruction of Malidoma Patrice Some, an initiated elder and shaman of the Dagara people of Burkina Faso. Dr. Some is a renowned authority on the indigenous paradigm and teaches about the need for westerners to learn sensitivity and practice reciprocity when entering an indigenous context.

Ina began traveling to Burkina in 2000, Esu in 2004. They were equally struck by the power, vitality and wisdom of indigenous Africa. At the same time they witnessed the effects of the socio-economic, political, environmental, and psychological conditions affecting their indigenous family and felt compelled to do something about it.

In 2006 and again in 2007 Ina & Esu were gifted parcels of land in Fada which is where they will be focusing their forthcoming agricultural and irrigation projects. Fada is the home of the Gour’mache people who speak the potentially endangered language of Gulumanchema which Ina & Esu are learning.

Ina’s 18 years in the backwoods of Maine, her expertise as a singer/songwriter, gardener, hunter and natural healer combine with Esu’s experience in the corporate world of video editing, television production, digital media and building brands through marketing and promotion.

Ina & Esu have been filmmaking for 5 years. From 2006-2008 they produced and hosted a 2-hour weekly radio broadcast “Jumping Off with Ina & Esu” on community radio station WBCR 97.7 FM Great Barrington, MA.

Ina & Esu Anahata at the close of the Peace Day Ceremony in Ouagadougou, September 21st, 2009
4. UN SUPPORT
BARKA Foundation is an accredited UN NGO. Each UN-affiliated NGO must work to promote UN initiatives. BARKA focuses on spreading awareness of the UN’s Millennium Development Goals and the International Day of Peace, which takes place each year on September 21st.
BARKA’s announcements of the BARKA Burkina Consortium and the Peace, Water & Wisdom Concert & Festival were distributed globally on the UN System.

Agencies BARKA is currently in communication with:
• UN Information Center Ouagadougou
• UN Development Program (Burkina Faso)
• UNESCO
• UNICEF
• Food and Agriculture Organization (FAO)
• UNIFEM
• UN Permanent Forum on Indigenous Issues (PFII)
• DPI NGO (Department of Public Information)
• UN Population Fund (UNPF)
• UN Decade of Water (2005-2015)
• UN Permanent Mission of Burkina Faso

5. VOLUNTEERS AND IN-KIND DONATIONS
BARKA has been extraordinarily successful in engendering support from volunteers and donations of in-kind services. The passion and dedication of BARKA’s Co-Founders is infectious and has led to explosive growth over the past 2 years.
• In 2008, BARKA received almost $35,000 worth of in-kind donations for services including grant writing, design, and web hosting.
• In 2009, BARKA will receive $100,000 in donated services including $50,000 of post production editing services donated by ZZYZ Entertainment, a partner in the BARKA Burkina Consortium.
This type of support enables BARKA to reach beyond its own means to achieve the impact and results of a far larger organization.

6. COMPETITIVE ADVANTAGE AND DIFFERENTIATION
There are numerous NGO’s working to achieve MDGs in Africa. BARKA Foundation is unique in that it:
• Advocates for indigenous peoples’ human rights and cultural identity within the context of development
• Incorporates a media production business within its structure to drive revenue and expand its impact
• Documents its experience and progress in video and film
• Produces major concerts and festivals as a production company would
• Places heavy emphasis on MDG#8, to build bridges between global communities in order to facilitate reciprocity and finance programs geared toward MDGs 1-7
• Places clean water as the central focus for achieving MGDs in the field
• Casts all its work through the lens co-creating a culture of peace

Risk Factors
1. FUNDING
The work of The BARKA Foundation is currently imperiled. BARKA’s operations have been funded to date personally by the founders, and their friends and family. This funding ceases on December 31, 2009. BARKA is seeking immediate funding for continued operations.
BARKA has reached the limits of its growth through 100% pure volunteerism.

2. HEALTH RISKS
Travel to Burkina Faso entails a great many health risks and hazards. BARKA staff members have already experienced malaria and dysentery, and environmental conditions are extreme. In September 2009, Ouagadougou experienced the worst flood in 100 years causing rivers of contaminated water to flow through city streets. Health risks in Africa are a part of life and could hinder organizational impact and expected target dates.

3. POTENTIAL FOR SOCIAL UNREST
Burkina is known as a peaceful country. Domestically it has enjoyed almost 25 years of peace. Its two most powerful leaders, His Majesty the Mogho Naaba, King of the Moussi people, and President Blaise Compaore have both received awards for peacebuilding efforts and in recent years Burkina has taken on an increasing role in peacekeeping in West Africa, Sudan and the Middle East.
That said, recent African history has demonstrated that even long held social cohesion may be suddenly disrupted and erupt in violence. Such a revolt or civil war poses a potential threat to BARKA’s operations in Burkina Faso.
Partners
Partnership has been a critical component to BARKA’s growth and expanded impact. From its inception BARKA has been creating public/private partnerships and tri-partite partnerships between governments, NGO’s and corporations. BARKA works at the local, regional, national and international level, ranging from the smallholder subsistence farmer to government officials. It is ever increasing its global network of solidarity NGO’s and organizations.

(USA)
Schools/Youth: Railroad St. Youth Project, Monument Mountain Regional High School, Youth Alive, Greenagers, Future Now, Sullivan Elementary School, Gabriel Abbott Memorial School

Media Partners:
• TED.com [Press Link: BARKA hosted a Pangea Day screening and event in May 2008]
• Video Link: Watch BARKA Pangea [Length: 5:43]

• ZZYX Entertainment [BARKA Burkina Consortium partner; currently producing the global concert “Show of Peace” in Beijing, China on April 17, 2010]
• The Gandhi Tour [BARKA Burkina Consortium partner; specializes in promotion, event production, talent, funding]
• Live Earth [BARKA is an NGO Beneficiary Partner of Live Earth’s Run for Water, a global event on April 18, 2010, and is considering hosting a ‘Friends of’ event in Burkina Faso]

NGO: Pathways To Peace, World Water Organization, Global Water Network/Earth Day Network, Center for Peace through Culture, Berkshire Immigrant Center, World Water Organization

Public: City of Pittsfield Cultural Arts Department

Indigenous: Healing Winds, Humanity in Concert

Cultural: The Colonial Theatre, Devotional Music Foundation

Women: Women with Wings

Faith-based: Unitarian Universalist Society of Bangor

(BURKINA FASO)

Corporate: Edifice/McCann Erickson, Geofor, Jirma, Air Burkina, SMAK International, SOFAS

Public: Ouagadougou Mayor’s Office, CENASA, FESPACO, ONEA

Media: OuagaFM, Horizon FM, TVZ, Supreme Master Television

Production: Afrik’heur, Youth: Africa Youth Network, Citizens Club Initiatives

Technology: BAMIG

NGO: Impact Sud, WaterAid, WASH Coalition, End Water Poverty

Faith-based: Burkina Faso is largely made up of 3 religious groups—Muslim, Christian and Indigenous/traditional. BARKA has befriended all three constituencies.

Online Affiliations
Culture of Peace Initiative, Idealist.org, Wiser Earth, Orion Grassroots Network, AfricaNews, Frogloop, ConnectUS Fund, Center for Conflict Prevention

**Financials**

**Donations and Revenue**
- **BARKA Foundation** receives its revenues in the form of donations from individuals, corporations, and grant-making bodies.
- **BARKA Networks** currently receives revenue from sponsorships of events and anticipates earning revenue from sales of media (tv programming, film, CD/DVD), merchandise and services.

**Cost Drivers**
- BARKA is still in its early stages and incurs costs associated with starting a business such as initial expenditures for office furniture, equipment and basic supplies.
- BARKA is establishing offices and staff in two countries thereby increasing operational expenses.
- The US Dollar has lost 20% of its value in Burkina Faso in 2009.

**Capital Requirements and Use of Funds**
- BARKA Foundation is currently seeking donations totaling $500,000 for the hiring of staff and to expand its program offerings.
- Note: BARKA’s program funds go directly into indigenous economies without any middlemen or government intermediaries to diminish impact of funding by donors.

**Breakdown of Organizational Expenses**

**Revenues and Expenses (Actual and Projected)**

**In-Kind Donations**

BARKA Foundation website began facilitating online donations in 2009.
Total donations received online as of November 30: $5451
Total number of donations: 111 • Average donation amount: $49
Marketing Goals

BARKA is taking a grassroots, collaborative, media-centric and educational approach to what the corporate world would traditionally refer to as marketing. **BARKA’s unique methodology, which is both local and international, has proven effective in integrating mission-driven activities with raising awareness about BARKA Foundation and raising funds simultaneously.** In the process of enacting its mission and implementing its programs BARKA benefits by the trust, confidence and loyalty that result from the integrity of its work. This translates to an ever-increasing number of people familiar with BARKA, a greater level of participation (new volunteers, newsletter signups, website visits, first time donors), deepening relationships with existing partners, and increased levels of support from BARKA’s developing donor community.

Community Networks

When BARKA enters a new location, whether in the US or Africa, it meets with local people, government, media (newspapers, radio, tv), schools, women’s associations, youth groups, elders, religious leaders and their congregations, businesses, etc. These are the Consortium’s constituents. In planning events and campaigns, BARKA searches for local and global partnerships that make sense, that yield impact, that accomplish MDGs. Word-of-mouth, email campaigns, social networking and other forms of communication that take on a life of their own are especially important and effective in these kinds of situations because they create allegiance with BARKA and the goals for which it stands. It also unites BARKA with a movement far larger than itself, from which it draws strength, inspiration and guidance. BARKA offers and enables everyone in the community with an opportunity for participation and thus far, students, partners, donors and volunteers in Africa and the US have responded with vigor and gratitude.

Promotional Strategy

**Goal:** To reach today’s youth through inspirational educational and civic opportunities, to work with local, national and international press and media distributors, to cultivate new relations with partners and donors

- Educational Service-Learning Curricula in Schools
- Creation of Sister-City Relationships
- Film & Media Distribution
- Production of Live Events
- Lectures
- Global Online Marketing
- Social Networks
- Corporate Sponsorship

**BARKA recently secured $14,000 from a Burkinabe corporation for the co-sponsorship of a well scheduled to be completed in March, 2010.** Burkina Faso-based enterprises are realizing the value of becoming associated with good works and social responsibility. BARKA is in the right place at the right time to become a beneficiary of this growing trend and to help facilitate corporate social responsibility as it relates to achieving MDGs within the new paradigm.
“Thank you both for your inspiring and exemplary model of love in action.”

The Supreme Master Ching Hai

Management Team

Co-Founders Bios

INA ANAHATA
Ina is a published singer/songwriter; fifteen of her songs are published in the Women with Wings songbook. Her song “Gratitude” is sung throughout the world. She is a hands-on healer and developed her own form of transformational bodywork during a 13-year practice. Ina is a licensed reverend through the Temple of the Feminine Divine and is a trained diviner who has studied in both Africa and the US to learn the sacred art of stick and voice divination. She has had the privilege of working with shamans in Africa, the Peruvian Amazon and Ecuador. In the US she has worked with Native American elders and medicine keepers.

ESU ANAHATA
Esu is a producer by trade. A former theatre director, actor and playwright, he was part of the launch team of two cable TV stations, FOX's FX and CNNfn where he developed original programming. After years as a video editor and television producer Esu worked in the field of digital media on the Internet at such companies as RealNetworks, Microsoft, Entriq, Ruckus and others pioneering the convergence of media and technology. In 2001 he successfully launched an independent consulting business specializing in promotional marketing, branding and digital distribution. In 2004, as a way to respond to what he perceived as an urgent call to be of service to a world in crisis, he co-founded The BARKA Foundation with Ina. It became clear that all the skills Esu learned in the corporate world would be needed for this ambitious task.

In Fada'n’Gourma and La Petite Village, Ina is known as Pochilo, which means light of the moon. Esu was given the name Yieni Ye, which means light of the sun.

Ina & Esu have two permanent residences, a mud hut in La Petite Village, Burkina Faso and a small cabin on a lake in unorganized territory Maine with no electricity or running water.

Press Link: Berkshire Record: Couple Bridges The Gap Between Two Worlds
Board of Directors and Advisors

AMBER CHAND
Amber Chand is the Founder and President of The Women’s Peace Collection, a mission-based enterprise that supports craftswomen in regions of conflict and post-conflict. A major focus of Amber's work is to support peace-building initiatives in regions of conflict and offering craft as a symbolic expression for reconciliation.

Previously, Amber was one of the visionary co-founders behind Eziba, a multi channel retailer of handcrafted objects from around the world founded in 1999. During the company’s five- year history she was instrumental in creating and dramatically growing a socially responsible enterprise that directly contributed to the economic and cultural viability of artisan communities worldwide.

She is an active member of the Business Advisory Council for Women for Women International, a global organization supporting women in regions of conflict. She sits on the Board of the Women’s Fund of Western Massachusetts, a philanthropic organization that grew out of the Beijing 1995 Conference. In 2006, she was invited to join the Wise Women Circle at the World Bank/IFC, an advisory group that offers support to micro craft enterprises around the world.

ADAM RUDERMAN
Adam Ruderman has been an entrepreneur for over 25 years, creating or helping to create 7 companies and organizations, mostly within the field of organic food and sustainable agriculture. All of the enterprises have had a social mission and a sense of purpose. His New York City restaurant and catering company, Herban Kitchen (1994-2004), provided healthy and tasty all-organic meals, educated the public about organic food and forged ties between local family farmers and the restaurant community.

Adam believes in the power of private enterprise to produce both financial and social returns, and to improve the world as part of the organizational mission. Adam believes that all organizations need to be responsible for their actions and create sustainable practices. Adam also believes that non-profit organizations must provide real value and create self-funding mechanisms that provide streams of revenue which insure their long-term survival.

Adam received his BA in Political Economy from Williams College, grew up in New York City, and now resides in Northeastern Pennsylvania with his wife, Katie, and sons, Jake [5] and Phineas [3].

ADVISORS (US)
Fundraising and Institutional Advancement: Barbara Bonner
A private consultant to nonprofits in the areas of fundraising, management and board strengthening, Barbara spent over 25 years managing and leading the fund raising efforts of cultural institutions in New York City and the Berkshire region.

Barbara served as Senior Vice President for Institutional Advancement at Kripalu Center for Yoga and Health in Stockbridge, MA from 2006 to 2009 and before that as Vice President of Bennington College where she oversaw the planning, staffing and early implementation of a $100 million capital campaign. Before Bennington she held senior positions at The Cathedral Museum at the Cathedral of St. John the Divine, The Asia Society, and the Museum of the City of New York. Additionally, she has served on many boards. In New York she was a trustee of the Erick Hawkins Dance Foundation, a member of the committee for The Dance Collection of Lincoln Center and chaired the board of Women in Development.

Research Scientist (water purification, sustainable energy production and biomimicry):
John DiTuro, CEO, AquaDynamic Solutions

CPA: Ray Kushi, Kushi & Myers

UN and Culture of Peace Liaison: Michael Johnson, UN Representative, Pathways To Peace

ADVISORS (BURKINA)
Technical Advisor: Djibril Thiambiano (ASECNA)

Spiritual Advisor: Naba Tadja

Technology Advisor: Luc Joseph Traore (BAMIG)

Advisor for Fada Region: Auguste Lompo
Hiring Plan

KEY NEXT HIRES
• CFO/General Manager
  • Must have knowledge of non-profit law and accounting and be able to consider complexities of running a for-profit business within a non-profit organization
  • Will handle financial accounting, budgeting and draw plans for future growth
• Administrator (US)
• Administrator (Burkina Faso)
• Director of Rural Development (Burkina Faso)

Current Volunteer Staff (US)
Bob O’Haver, Webmaster
Mida Ballard, Event Coordinator

Current Volunteer Staff (Burkina Faso)
Anna Thiam, Administrator
Peace Sarambe, Translator (Fada)
Abdoulaye Tiemblou, Translator (Ouagadougou)
Abdoul Aziz, Cameraman
Karim Combyary, Security
Youmandia Thiambiano, Cultural Traditions

OUAGADOUGOU FESTIVAL STEERING COMMITTEE:
Daniel Da Hien, Youth Coordinator
Gnama Paco, Government Liaison
Michael Johnson, UN Liaison
Aboubacar Patrice Napon, FESPACO (Film and Media Marketing)
Mahamadi Sawadogo, Legal Counsel
Salif Sanfo & Omarou Sanfo, Production Executives, Afrik’heur

Gnama Paco Drabo, Daniel Da Hien, Ina, Michel Bosofa Some, Esu, Job Ouedraogo, Anna Thiam, Abdoulaye Tiemblou, volunteer 2009 Steering Committee members and advisors to BARKA Foundation
Appendix
REALISATION DE UN (01) FORAGE POSITIF EQUIPE D'UNE POMPE MANUELLE

PROVINCE : NGOURMA
VILLAGE : Tantiaka
DOIT : The BARKA Foundation - inaandesu@barkafoundation.org (USA)

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<td>4.3</td>
<td>Fourniture et mise en place du gravier au droit du</td>
<td>u</td>
<td>1</td>
<td>50 000</td>
<td>50 000</td>
</tr>
<tr>
<td></td>
<td>captage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.3</td>
<td>Mise en place d'un packer ou d'un bouchon</td>
<td>u</td>
<td>1</td>
<td>75 000</td>
<td>75 000</td>
</tr>
<tr>
<td>4.5</td>
<td>Remblai de l'espace annulaire en tout venant</td>
<td>u</td>
<td>1</td>
<td>40 000</td>
<td>40 000</td>
</tr>
<tr>
<td>4.6</td>
<td>Cimentation en tête des derniers 6m</td>
<td>u</td>
<td>1</td>
<td>45 000</td>
<td>45 000</td>
</tr>
<tr>
<td>5</td>
<td>DEVELOPPEMENT</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.1</td>
<td>Développement air-lift</td>
<td>h</td>
<td>4</td>
<td>30 500</td>
<td>122 000</td>
</tr>
<tr>
<td>5.2</td>
<td>Pompage d'essai</td>
<td>h</td>
<td>12</td>
<td>32 500</td>
<td>390 000</td>
</tr>
<tr>
<td>5.3</td>
<td>Analyse d'eau</td>
<td>u</td>
<td>1</td>
<td>65 000</td>
<td>65 000</td>
</tr>
<tr>
<td>5.4</td>
<td>Mesure de la remontée</td>
<td>h</td>
<td>2</td>
<td>10 000</td>
<td>20 000</td>
</tr>
<tr>
<td>6</td>
<td>INSTALLATION POMPE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.1</td>
<td>Margelle mur de clôture, canal, abreuvoir, puits</td>
<td>u</td>
<td>1</td>
<td>850 000</td>
<td>850 000</td>
</tr>
<tr>
<td></td>
<td>perdu</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.2</td>
<td>Fourniture et installation d'une pompe manuelle</td>
<td>u</td>
<td>1</td>
<td>1 100 000</td>
<td>1 100 000</td>
</tr>
<tr>
<td></td>
<td>INOX à 30 ml</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Prix total : 5 374 500
TVA 18% : 967 410
Prix total avec TVA : 6 341 910

Arrêté le présent devis à la somme de :
SIX MILLIONS TROIS CENT QUARANTE ET UN MILLE NEUF CENT DIX FRANCS
(6 341 910) Francs CFA TTC

Conditions des travaux :
Avance de démarrage : 50 % soit la somme de : 3 170 955 FCFA
Fin du forage : 50 % restant soit la somme de : 3 170 955 FCFA

Le Directeur Général

Actual 11/16/09 estimate from Burkina Faso well driller for costs of drilling 1 well in Fada N' Gourma. Based on current conversion rates of $1 = 448 cfa (XOF), total estimate is: $14,156.

Regis de LAMBIILY
Annual Fundraisers: Revenue Projections

Peace, Water & Wisdom Walk (USA)

Revenues and Expenses (Actual and Projected)

2009 Donations Received

Peace, Water & Wisdom Concert & Festival (Burkina Faso)

Revenues and Expenses (Actual and Projected)

2009 Donations Received
BARKA FOUNDATION, INC.
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEARS ENDED NOVEMBER 30, 2009 AND 2008

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total All Funds for the years ended November 30,</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2009</td>
<td>2008</td>
<td>2009</td>
</tr>
<tr>
<td>Revenue</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Concessions &amp; Miscellaneous Revenue</td>
<td>1,697</td>
<td>-</td>
<td>1,697</td>
</tr>
<tr>
<td>Contributions</td>
<td>88,108</td>
<td>-</td>
<td>88,108</td>
</tr>
<tr>
<td>Contributions Released from Restriction</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Grant Income</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL SUPPORT &amp; REVENUE</td>
<td>89,805</td>
<td>-</td>
<td>89,805</td>
</tr>
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</table>

EXPENSES

Program Expenses

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total All Funds for the years ended November 30,</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2009</td>
<td>2008</td>
<td>2009</td>
</tr>
<tr>
<td>Auto &amp; Gas</td>
<td>2,180</td>
<td>2,180</td>
<td>-</td>
</tr>
<tr>
<td>Burkina</td>
<td>22,055</td>
<td>22,055</td>
<td>-</td>
</tr>
<tr>
<td>Conferences and Meetings</td>
<td>295</td>
<td>295</td>
<td>452</td>
</tr>
<tr>
<td>Grants Given</td>
<td>5,000</td>
<td>5,000</td>
<td>4,811</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>2,765</td>
<td>2,765</td>
<td>-</td>
</tr>
<tr>
<td>Production Expense</td>
<td>2,733</td>
<td>2,733</td>
<td>-</td>
</tr>
<tr>
<td>Supplies</td>
<td>750</td>
<td>750</td>
<td>2,509</td>
</tr>
<tr>
<td>Technology</td>
<td>1,100</td>
<td>1,100</td>
<td>-</td>
</tr>
<tr>
<td>Telephone</td>
<td>1,275</td>
<td>1,275</td>
<td>-</td>
</tr>
<tr>
<td>Travel including Food</td>
<td>8,605</td>
<td>8,605</td>
<td>26,447</td>
</tr>
</tbody>
</table>

Fundraising Expenses

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total All Funds for the years ended November 30,</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2009</td>
<td>2008</td>
<td>2009</td>
</tr>
<tr>
<td>Auto &amp; Gas</td>
<td>1,891</td>
<td>1,891</td>
<td>-</td>
</tr>
<tr>
<td>Conferences and Meetings</td>
<td>2,300</td>
<td>2,300</td>
<td>-</td>
</tr>
<tr>
<td>Festival Expenses</td>
<td>2,600</td>
<td>2,600</td>
<td>-</td>
</tr>
<tr>
<td>Supplies</td>
<td>2,042</td>
<td>2,042</td>
<td>-</td>
</tr>
<tr>
<td>Telephone</td>
<td>950</td>
<td>950</td>
<td>-</td>
</tr>
<tr>
<td>Travel including Food</td>
<td>575</td>
<td>575</td>
<td>-</td>
</tr>
</tbody>
</table>

General & Administrative Expenses

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total All Funds for the years ended November 30,</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2009</td>
<td>2008</td>
<td>2009</td>
</tr>
<tr>
<td>Auto &amp; Gas</td>
<td>1,020</td>
<td>1,020</td>
<td>-</td>
</tr>
<tr>
<td>Bank Fees</td>
<td>2,253</td>
<td>2,253</td>
<td>531</td>
</tr>
<tr>
<td>Consultants</td>
<td>9,510</td>
<td>9,510</td>
<td>-</td>
</tr>
<tr>
<td>Executive Director Fees</td>
<td>15,851</td>
<td>15,851</td>
<td>15,384</td>
</tr>
<tr>
<td>Fees and Taxes</td>
<td>525</td>
<td>525</td>
<td>219</td>
</tr>
<tr>
<td>Interest Expense</td>
<td>120</td>
<td>120</td>
<td>-</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>1,426</td>
<td>1,426</td>
<td>2,157</td>
</tr>
<tr>
<td>Office Expense</td>
<td>3,713</td>
<td>3,713</td>
<td>4,105</td>
</tr>
<tr>
<td>Office Equipment</td>
<td>267</td>
<td>267</td>
<td>-</td>
</tr>
<tr>
<td>Rent</td>
<td>414</td>
<td>414</td>
<td>3,702</td>
</tr>
<tr>
<td>Supplies</td>
<td>200</td>
<td>200</td>
<td>2,146</td>
</tr>
<tr>
<td>Telephone and Communication</td>
<td>332</td>
<td>332</td>
<td>3,293</td>
</tr>
<tr>
<td>Travel including Food</td>
<td>332</td>
<td>332</td>
<td>9,208</td>
</tr>
<tr>
<td>TOTAL EXPENSES</td>
<td>95,598</td>
<td>-</td>
<td>95,598</td>
</tr>
</tbody>
</table>

INCREASE (DECREASE) IN NET ASSETS

|                                    | 2009         | 2008                   | 2009                                         |
|                                    | -            |                        |                                              |
|                                    | -            | -                      | -                                            |

NET ASSETS, BEGINNING OF YEAR

|                                    | 2009         | 2008                   | 2009                                         |
|                                    | 10,452       | 10,452                 | 10,452                                       |

NET ASSETS, END OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total All Funds for the years ended November 30,</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2009</td>
<td>2008</td>
<td>2009</td>
</tr>
<tr>
<td></td>
<td>$ 4,659</td>
<td>$ -</td>
<td>$ 4,659</td>
</tr>
</tbody>
</table>

The BARKA Foundation Vision Plan
THE BARKA FOUNDATION, INC.

FINANCIAL STATEMENTS

DECEMBER 31, 2008 & 2007
THE BARKA FOUNDATION, INC.
FINANCIAL STATEMENTS
DECEMBER 31, 2008 & 2007

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<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent Auditors' Report</td>
<td>2</td>
</tr>
<tr>
<td>Statement of Assets &amp; Liabilities</td>
<td>3</td>
</tr>
<tr>
<td>Arising from Cash Transactions at December 31, 2008 &amp; 2007</td>
<td></td>
</tr>
<tr>
<td>Statement of Activities from Cash Transactions for the Years Ended</td>
<td>4</td>
</tr>
<tr>
<td>December 31, 2008 &amp; 2007</td>
<td></td>
</tr>
<tr>
<td>Statement of Functional Expenses from Cash Transactions for the Years</td>
<td>5</td>
</tr>
<tr>
<td>Ended December 31, 2008 &amp; 2007</td>
<td></td>
</tr>
<tr>
<td>Statement of Cash Flows for the Years</td>
<td>6</td>
</tr>
<tr>
<td>Ended December 31, 2008 &amp; 2007</td>
<td></td>
</tr>
<tr>
<td>Notes to Financial Statements</td>
<td>7 - 8</td>
</tr>
</tbody>
</table>
INDEPENDENT AUDITORS' REPORT

To the Directors of
The Barka Foundation, Inc.
PO Box 69
Housatonic, MA 01236

We have audited the accompanying statements of assets and liabilities arising from cash transactions of The Barka Foundation, Inc. as of December 31, 2008, and the related statements of activities from cash transactions, cash flows and functional expenses for the year then ended. These financial statements are the responsibility of the management of The Barka Foundation, Inc. Our responsibility is to express an opinion on these financial statements based on our audit.

We have conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe our audit provides a reasonable basis for our opinion.

As described in note 2, these financial statements were prepared on the basis of cash receipts and disbursements, which is a comprehensive basis of accounting other than generally accepted accounting principles.

In our opinion, the financial statements referred to above present fairly, in all material respects, the assets and liabilities arising from cash transactions of The Barka Foundation, Inc. as of December 31, 2008, and the results of its revenue collected and expenses paid for the year then ended, on the basis of accounting described in Note 2.

The 2007 financial statements were compiled by us and our report thereon, dated May 15, 2008, stated we did not audit or review those financial statements and, accordingly, express no opinion or other form of assurance on them.

Kushi & Myers, PC

May 13, 2009
THE BARKA FOUNDATION, INC.
STATEMENT OF ASSETS & LIABILITIES
ARISING FROM CASH TRANSACTIONS

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$ 5,106</td>
<td>$ --</td>
</tr>
<tr>
<td></td>
<td>$ 5,106</td>
<td>$ 1,648</td>
</tr>
<tr>
<td><strong>PROPERTY &amp; EQUIPMENT</strong></td>
<td>(at cost)</td>
<td></td>
</tr>
<tr>
<td>Office Equipment</td>
<td>8,323</td>
<td>--</td>
</tr>
<tr>
<td>Less: Accumulated Depreciation</td>
<td>2,977</td>
<td>--</td>
</tr>
<tr>
<td></td>
<td>2,977</td>
<td>820</td>
</tr>
<tr>
<td><strong>NET PROPERTY &amp; EQUIPMENT</strong></td>
<td>5,346</td>
<td>--</td>
</tr>
<tr>
<td></td>
<td>5,346</td>
<td>3,282</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$ 10,452</td>
<td>$ --</td>
</tr>
<tr>
<td></td>
<td>$ 10,452</td>
<td>$ 4,930</td>
</tr>
</tbody>
</table>

| **LIABILITIES & NET ASSETS** |        |                       |
|**NET ASSETS**                |        |                       |
| (per statement, page 4)      | $ 10,452| --                     |
|**TOTAL**                      | $ 10,452| $ --                   |

The accompanying notes are an integral part of these financial statements.
THE BARKA FOUNDATION, INC.
STATEMENT OF ACTIVITIES FROM CASH TRANSACTIONS

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Ended December 31</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2008</td>
<td>2007</td>
<td></td>
</tr>
<tr>
<td><strong>SUPPORT &amp; REVENUE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Performance Revenue</td>
<td>$ --</td>
<td>$ --</td>
<td>$ --</td>
</tr>
<tr>
<td>Contributions</td>
<td>79,519</td>
<td></td>
<td>79,519</td>
</tr>
<tr>
<td>Grant Income</td>
<td>2,000</td>
<td></td>
<td>2,000</td>
</tr>
<tr>
<td><strong>TOTAL SUPPORT &amp; REVENUE</strong></td>
<td>81,519</td>
<td>--</td>
<td>81,013</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>27,210</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Expenses</td>
<td>34,219</td>
<td></td>
<td>34,219</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td>1,033</td>
<td></td>
<td>1,033</td>
</tr>
<tr>
<td>General &amp; Administrative</td>
<td>40,745</td>
<td></td>
<td>40,745</td>
</tr>
<tr>
<td>Expenses</td>
<td></td>
<td></td>
<td>7,205</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>75,997</td>
<td>--</td>
<td>75,997</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>23,045</td>
</tr>
<tr>
<td><strong>INCREASE (DECREASE) IN NET ASSETS</strong></td>
<td>5,522</td>
<td>--</td>
<td>5,522</td>
</tr>
<tr>
<td><strong>NET ASSETS AT BEGINNING OF YEAR</strong></td>
<td>4,930</td>
<td>--</td>
<td>4,930</td>
</tr>
<tr>
<td><strong>NET ASSETS AT END OF YEAR</strong></td>
<td>$ 10,452</td>
<td>$ --</td>
<td>$ 10,452</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$ 4,930</td>
</tr>
</tbody>
</table>

The accompanying notes are an integral part of these financial statements.
## THE BARBA FOUNDATION, INC.

**STATEMENT OF FUNCTIONAL EXPENSES FROM CASH TRANSACTIONS**

**FOR THE YEARS ENDED DECEMBER 31, 2008 & 2007**

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th></th>
<th>2007</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Program Costs</td>
<td>Fundraising</td>
<td>General &amp; Administrative</td>
<td>Total</td>
</tr>
<tr>
<td>Director Fees</td>
<td>$ 4,811</td>
<td>$ 1,386</td>
<td>$ 15,384</td>
<td>$ 15,384</td>
</tr>
<tr>
<td>Grants &amp; Allocations</td>
<td>$ 2,509</td>
<td>$ 790</td>
<td>$ 2,144</td>
<td></td>
</tr>
<tr>
<td>Postage</td>
<td>$ 3,702</td>
<td>$ 531</td>
<td>$ 1,642</td>
<td></td>
</tr>
<tr>
<td>Rent</td>
<td>$ 2,146</td>
<td>$ 2,146</td>
<td>$ 1,032</td>
<td></td>
</tr>
<tr>
<td>Travel, Meals &amp; Lodging</td>
<td>$ 26,447</td>
<td>$ 9,208</td>
<td>$ 10,383</td>
<td></td>
</tr>
<tr>
<td>Advertising &amp; Promotion</td>
<td>$ 74</td>
<td>$ 74</td>
<td>$ 1,721</td>
<td></td>
</tr>
<tr>
<td>Printing Expense</td>
<td>$ 959</td>
<td>$ 959</td>
<td>$ 560</td>
<td></td>
</tr>
<tr>
<td>Depreciation Expense</td>
<td>$ 2,157</td>
<td></td>
<td>$ 820</td>
<td></td>
</tr>
<tr>
<td>Moving Expense</td>
<td>$ 2,136</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dues &amp; Memberships</td>
<td>$ 219</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Office Expense</td>
<td>$ 1,929</td>
<td></td>
<td>$ 1,642</td>
<td></td>
</tr>
<tr>
<td>Bank &amp; Miscellaneous Charges</td>
<td>$ 531</td>
<td>$ 531</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conferences &amp; Training</td>
<td>$ 452</td>
<td></td>
<td>$ 452</td>
<td></td>
</tr>
<tr>
<td>Telephone/Internet/Fax</td>
<td>$ 3,293</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$ 34,244</strong></td>
<td><strong>$ 1,933</strong></td>
<td><strong>$ 46,765</strong></td>
<td><strong>$ 75,997</strong></td>
</tr>
</tbody>
</table>

|                      | 2008          |           | 2007          |           |
|                      | Program Costs | Fundraising | General & Administrative | Total |
| Director Fees        | $ 4,811       | $ 1,386   | $ 15,384      | $ 15,384 |
| Grants & Allocations | $ 2,509       | $ 790     | $ 2,144       |           |
| Postage              | $ 3,702       | $ 531     | $ 1,642       |           |
| Rent                 | $ 2,146       | $ 2,146   | $ 1,032       |           |
| Travel, Meals & Lodging | $ 26,447     | $ 9,208   | $ 10,383      |           |
| Advertising & Promotion | $ 74         | $ 74      | $ 1,721       |           |
| Printing Expense     | $ 959         | $ 959     | $ 560         |           |
| Depreciation Expense | $ 2,157       |           | $ 820         |           |
| Moving Expense       | $ 2,136       |           |               |           |
| Dues & Memberships   | $ 219         |           |               |           |
| Office Expense       | $ 1,929       |           | $ 1,642       |           |
| Bank & Miscellaneous Charges | $ 531     | $ 531 |               |           |
| Conferences & Training | $ 452         |           | $ 452         |           |
| Telephone/Internet/Fax | $ 3,293       |           |               |           |
| **TOTAL**            | **$ 34,244**  | **$ 1,933** | **$ 46,765**  | **$ 75,997** |
THE BARKA FOUNDATION, INC.
STATEMENT OF CASH FLOWS

<table>
<thead>
<tr>
<th>CASH FLOWS FROM OPERATING ACTIVITIES:</th>
<th>For the Years Ended December 31</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2008</td>
</tr>
<tr>
<td>Increase (decrease) in net assets</td>
<td>$ 5,522</td>
</tr>
<tr>
<td>Adjustments to reconcile change in net assets to net cash:</td>
<td></td>
</tr>
<tr>
<td>Depreciation</td>
<td>2,157</td>
</tr>
<tr>
<td>Net cash provided (used) by operating activities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>7,679</td>
</tr>
</tbody>
</table>

| CASH FLOWS FROM INVESTING ACTIVITIES: | |
|--------------------------------------|-----------------|-----------------|
| Acquisition of property and equipment | (4,221) | (4,102) |
| Net increase (decrease) in cash and cash equivalents | 3,458 | 883 |
| Cash and cash equivalents at beginning of year | 1,648 | 765 |
| Cash and cash equivalents at end of year | $ 5,106 | $ 1,648 |

DISCLOSURE OF ACCOUNTING POLICY
For purposes of the statement of cash flows, the organization considers all highly liquid debt instruments with a maturity of three months or less to be cash equivalents.

The accompanying notes are an integral part of these financial statements.
Note 1 -- NATURE OF ORGANIZATION

The Barka Foundation, Inc. was established as a not-for-profit corporation under Chapter 180 of the General Laws of the Commonwealth of Massachusetts on January 10, 2006. The organization promotes awareness of one's role in the global community and environment through spiritual ancient wisdom traditions, education and reciprocity between indigenous and modern civilizations.

Note 2 -- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The association maintains its books on the basis of cash receipts and disbursements; consequently, certain revenue and the related assets are recognized when received rather than when earned, and certain expenses are recognized when paid rather than when the obligation is incurred.

Estimates

The preparation of financial statements require management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from these estimates.

Property and Equipment

The association capitalizes expenditures for equipment and assets having a useful life of more than two years. Depreciation is provided on a straight-line basis over the estimated useful life.

Functional Expenses

Expenses are charged directly to categories based on specific identification. Accounting and bookkeeping expenses have been allocated to investment or administrative expenses based on time expenditures.

Financial Statement Presentation

The organization has adopted Statement of Financial Accounting Standards (SFAS) No. 117, Financial Statement of Not-for-Profit Organizations. Under SFAS No. 117, the organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. In addition, the organization is required to present a statement of cash flows.
Note 2 -- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

Contributions

The organization also has adopted SFAS No. 116, Accounting for Contributions Received and Contributions Made. In accordance with SFAS No. 116, contributions received are recorded as unrestricted, temporarily restricted or permanently restricted support depending on the existence or nature of any donor restrictions.

Income Tax Status

The organization is a not-for-profit corporation exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and is classified as an exempt non-operating private foundation under Code Section 6033. As such, it is subject to an excise tax on investment income under Code Section 4940 and subject to the provisions of excise taxes under Code Sections 4941 to 4945 and 4955.

Donated Services

The organization receives donated services from a variety of unpaid volunteers assisting the organization in its work. No amounts have been recognized in the accompanying statement of activities from cash transactions because the criteria for recognition of such volunteer effort under SFAS No. 116 have not been satisfied.
ATTRIBUTIONS

Ina & Esu and The BARKA Foundation would like to deeply thank the following contributors for making this document possible:

Naomi and Gerald Patlis
for enabling BARKA Foundation to continue operations thus far

H Plus Incorporated
for generously donating their design services to produce this document

Adam Ruderman, Board Member
for his contributions to the overall structure of this document and especially for his help with the financial materials

Kushi and Myers PC
Particularly Ray Kushi and Marianne Conklin for the preparation of 2008 and 2009 Financial Statements

Barbara Bonner, BARKA Advisor: Fundraising and Institutional Advancement
for invaluable guidance, inspiration and confidence

Naomi Patlis
Amber Chand, Board Member
Michael Johnson, BARKA Advisor, Culture of Peace Initiative
Vivien Levy
for their help in editing and presenting this document

Bob O’Haver & GrayMatter Tech
for web services and uploads of online material